

Year 5 Persuasive Writing

Monday

L1: I can plan a piece of persuasive writing



Look carefully at this image:

The tourist board (an official organisation that encourages people to visit an area, city, or country, and that provides information about travel, places of interest, where to stay, etc) for this country would like you to design a leaflet to encourage tourists to visit.

Purpose: The purpose of our writing is to persuade people to visit the place in the photograph.

Planning our Writing

What are the positive points about this location that you will want to promote?

What vocabulary could you use?

How will you persuade people to spend their money to visit this place? Think about what you have been learning about in geography.

What will the layout look like?

Look at the example below:

THE BAHAMAS
★★★★★

Whether it's the exotic humid heat of Dubai, the crucial cold freeze from Canada or the wet and rainy Britain, you're going to remember the dreamy la la land.

One ideal place where you can tip toe your way along the golden warm sand, see the crashing waves fighting their way to the shore, sit underneath the shady green palm tree and sunbathe under the blazing sun is The Bahamas.

The Bahamas is an island full of hopes, whether you want to take a break from your stressful everyday life or have a great family time. The Bahamas is the ultimate place.

You don't need a map to navigate yourself around this small island, everything will be at hand. With many ideals making up The Bahamas, it is known as paradise. So why not hop onto a yacht and explore each island, certainly a great way to explore its hidden coves and deserted beaches. The Bahamas is built with many small islands which are beautiful and ideal.

A wide range of grand hotels are available with the most popular being 'The Atlantis' Hotel. If you're looking to make your holiday romantic or full of fun and excitement with all your family, remember that the ultimate Bahamas package can help you plan your perfect holiday. You will be dazzled by the sheer luxury and size of the Bahamas' all-inclusive resorts.

Top class activities include playing golf on the world class golf courses, you will be swimming with the dolphins, riding a jet ski in the clear water and the next thing you will end up doing is feeding the sharks. Will you be brave enough for a breath-taking helicopter ride? – the many highlights of an ultimate holiday package.

This is your chance for a fantastic holiday of a lifetime. This holiday package will never come around in your life again, sometimes such holidays like this ideal one can never be able to do again.

Gift your life partner a trip to The Bahamas, or treat your kids to a family fun holiday for Christmas and can have the opportunity to be part of their traditional festivities.

THAILAND
★★★★★

Another destination which doesn't only focus on the luxuries but in culture and traditions is Thailand. This country turned into a major holiday destination is situated in Southeast Asia.

Do you want to taste the exotic? Plunge into the Turquoise colour-ed water? Calm yourself by visiting old ancient temples? Look no further! We have a perfect recommendation of Thailand, full of your favourite idyllic places.

The biggest event which needs a tick on the calendar is called 'Junkanoo'. An entertaining and life lightening street parade is held on Boxing Day and New Year's Eve. With costumes made from crepe paper and distinctive 'Junkanoo' music combined with the rhythm of African drums and native instruments you may just want to get up and have a bop.

Why not visit the urban yet heavenly city of Thailand, Bangkok. If you like things fast-paced? Then you're in luck. A journey through the Thai capital's Bangkok will offer you to see the eccentric buildings and the bright lights in the evening. Take in the awe-inspiring Golden Temple. Enjoy your journey with Thailand's very own transport – Tuk Tuks. These open tuk tuk's will make you feel the summer breeze.

The Thai capital of Bangkok is not only an exciting but a vibrant holiday destination, where temples soar into the same sky as skyscrapers, and where peaceful moments can be found and if you're with the family, then those temples will get those kids on silent mode for a while.

Bangkok will definitely fight for your time and attention - its energy is contagious from the sights at the colourful markets, to the smell of delicious street food and the multicolour sunset, you cannot help but be drawn into Bangkok life.

If the urban and modern craze is not your craving then fear not, Thailand has got many other offers for you. Thailand's islands have got crisp golden sand and clear blue water to make sure your holiday is calm and stress-free. These islands consist of entertainment, activities and sightseeing those beautiful structural rocks. Each island is their own. You can swim with turtles, relax in outdoor spas, grab a book and sit in front of those crashing clear waves. The perfect place to run away from those tiring days at work.

Culture in Thailand is mainly Buddhism. Those golden shrines, strong and spicy smell of sandalwood, and that essence of flowers are what make up their religion. With Buddhism being a beautiful religion, their traditions and cultures have been another attraction to tourists.

So why not jet off to Thailand. A full packaged holiday in which you can explore its culture, tradition, urban life and as well as it's island life. Enjoy the cuisine of different varieties of delicious dishes. The ultimate holiday for all. Family, friends or just you, you would never want to miss out on this fantastic offer to visit this stunning and elegant country – Thailand.

We Can Help You Find The ULTIMATE HOLIDAY HEAVEN FOR ALL

What features can you see here?

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This is an online example:

The Iguazu River is born in the Serra do Mar and travels 1320 km to Foz do Iguazu. The set of waterfalls, shortly before their encounter with the Paraná River, formed 275 jumps with an average height of 60m. The falls produce a mist that crowned by **beautiful** and **immense rainbows**, give the visitor a true **spectacle** of sound and colours. Enjoy a private half day visit to the Brazilian side of Iguassu Falls. The tour starts with a visit to the Main Centre of the park, where you will have the **opportunity** to get some hints about the local ecosystem. From there hike along the most important trail of the park where you **can enjoy** **an astonishing view** of the waterfalls returning to main point via the **panoramic elevator**. Extend along the



Macuco Trail in the Iguazú National Park. On this trip you **will be surprised** by the biodiversity, rich in subtropical plants and trees, including orchids and fan palms, that **grow in abundance**. After you will walk 600 meters on foot to the waterfalls of Macuco, hidden in the wooded canyon. The trail will lead you to the Iguassu river shore, where you will board an inflatable boat with two motors to navigate upstream, offering a **unique view** of this

place.

What type of words have been highlighted?

EXPERIENCE
Israel

Few countries pack so much variety into such a small space as Israel. The energy and excitement of Tel Aviv and the rich cultural experiences of the Dead Sea and Jerusalem with the sun and relaxation of Eilat make Israel the ideal multi-centre break.

Tel Aviv - The 24-hour city
Visit Old Jaffa's cultural streets • Party in the bars and clubs that bring this city to life at night • Indulge in the boutiques and many markets • Relax on the beach

Jerusalem - Every stone tells a story
Experience the holiest city in the world • Visit the walled city and the Western Wall • See the Church of the Holy Sepulchre • Appreciate the Dome of the Rock on Temple Mount

The Dead Sea - The lowest point on Earth
Follow those from ancient times and float in these remarkable mineral-rich waters that provide world-renowned health benefits

The Sea of Galilee - Peace and tranquility
Discover sites of historical and biblical significance • Enjoy hot springs and national parks

Eilat - The original Red Sea resort
Swim with dolphins • Explore the desert by camel, jeep or quadbike • Dive spectacular reefs • Shop 'til you drop with tax-free designer outlets and malls • Soak up the sun on the beach

Let us help you package your holiday experience from these destinations & more
Call Longwood Holidays on: 020 8418 2525
or visit: longwoodholidays.co.uk/Israel

thinkisrael.com explore-eilat.com

ISRAEL
MINISTRY OF TOURISM

Looking at these 3 holiday adverts, did you find:

- Alliteration
- Catchy slogan
- Rhetorical questions
- Photographs or images
- Sub-headings
- Persuasive vocabulary

See you can find any persuade holiday leaflets or brochures at home or online.

Do they have the same features?

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Vocabulary and phrases you may wish to use:

Once in a life time	Amazing views	Friendly
Attractive	Picturesque	Peaceful
Welcoming people	Exciting adventure	Special offer
Simply the best	The hottest sun	The cheapest deals
Explore...	Visit...	Experience...
Ultimate	Opportunity	Immense
Unique	Breath-taking	Stunning
Outstanding	Magnificent	Awe-inspiring
Heavenly	Divine	Spectacular
Majestic	Unspoilt	Renowned

Can you add some of your own?



Plan what you are going to write in your paragraphs (you don't have to use this plan if you don't want to):

Introduction	Where is it? Why should people travel there?
Paragraph 1	What makes this location so special? What do you expect to experience if you visit?
Paragraph 2	How can you visit it? Is it a special boat ride? Is it by air? Is it a nature holiday?
Paragraph 3	Summarise why it's the best choice for your holiday.

Year 5 Persuasive Writing

Tuesday

LI: I can write a persuasive piece of writing

Yesterday we looked at different examples of holiday brochures and you should have planned what you are going to write today.



Success Criteria:

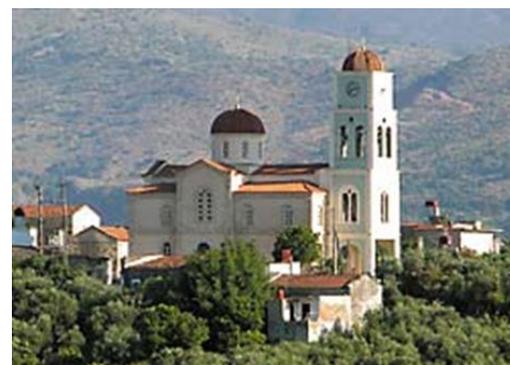
- Give name of place and add a description
- Give details of things to see and do
- Extra activities and factual information
- Combination of language and pictures for persuasion
- Adjectives to emphasise description and excitement
- Informal language, repetition, fact/opinion, presentational devices i.e. headings, subheadings, paragraphs, bullet points, bold type, exclamation marks, audience and purpose, photographs, diagrams and illustration

- Conversational features – emotive vocabulary and rhetorical questions

An example based on a different photograph:

Crete

One of the Greek Island's most famous villa holiday destinations, Crete essentially caters for every taste. Yet while its better-known resorts are equipped for tourism and busy nightlife, vast areas remain beautifully untouched. Among the many reasons to holiday in Crete are its lively cities, shopping havens, historical sites, endless beaches and natural curiosities. Our villas are set near quiet coves, secluded beaches and invigorating mountain villages steeped in traditional Greek life, culture, charm and pure romance.



Features used in this writing:

Your leaflet does not need to be longer than a page and remember to use paragraphs and sub-headings.

You could also add a quote from someone who has visited this location and why they recommend going.

Crete **Superlatives** **Appealing to both young and old**
Something for everyone

One of the Greek Island's most famous villa holiday destinations, Crete essentially caters for every taste. Yet while its better-known resorts are equipped for tourism and busy nightlife, vast areas remain beautifully untouched. Among the many reasons to holiday in Crete are its lively cities, shopping havens, historical sites, endless beaches and natural curiosities. Our villas are set near quiet coves, secluded beaches and invigorating mountain villages steeped in traditional Greek life, culture, charm and pure romance.

Exciting **Emotive Language**

Beautiful Picture to show and persuade you.



Year 5 Persuasive Writing



Wednesday

LI: I can edit and proofread my writing

Proofreading and Editing

Like any good author, you must remember to always check your writing for any mistakes and edit it to make it even better. Brilliant writing takes time and lots of drafts!

Start by **proofreading**. This is where you are checking your writing for **spelling mistakes**, making sure your **grammar is correct** and that your **punctuation is accurate**.

Your writing should be clear and easy to understand for someone else to read.

Make sure you read your writing aloud- it is much easier to hear mistakes. Ensure you read exactly what you have written, not what you think you have written!

Now it's time to **edit**.

Remember to:

- Add- extra descriptive detail
- Take away- cross out words/ sentences you don't think are suitable
- Replace- change words/ phrases for better ones
- Aloud – read it aloud. How does it sound?

Look back at the SC:

- Give name of place and add a description
- Give details of things to see and do
- Extra activities and factual information
- Combination of language and pictures for persuasion
- Adjectives to emphasise description and excitement
- Informal language, repetition, fact/opinion, presentational devices i.e. headings, subheadings, paragraphs, bullet points, bold type, exclamation marks, audience and purpose, photographs, diagrams and illustration
- Conversational features – emotive vocabulary and rhetorical questions



When you have done all of these, please read it to someone in your house.

What do they think?

Do you want to visit the location? Are there any parts that are ambiguous?

Have they any suggestions in ways to improve it? Do you agree? Will you make those changes?

When you are happy with your changes, publish your writing. Remember to think about your handwriting and presentation. Alternatively, you could produce your leaflet on the computer.

When you are proud of the work you have produced, upload it to [Dropbox](#) and see if it can get into The 'One and only Ordinary Book that opens for Extraordinary Work'!

The Year 5 teachers are looking forward to reading your writing.

Enjoy Learning!