

Year 5 Persuasive Writing

Monday

LI: I can plan a persuasive speech

This week's writing task is linked to your geography. In your lesson last week, you were asked to think about whether Brava would be a good or bad **tourist destination**.

Purpose: The purpose of your writing is to persuade people whether or not Magnacorp should build a resort in Brava.

Audience: You are speaking to other people who live in Brava (locals).



Information about Magnacorp:

- Magnacorp is a large international company which includes a radio station, a phone company and a property development company.
- Most recently Magnacorp have invested in building luxurious hotels in areas where tourism is undeveloped.
- Last year Magnacorp donated 2% of their profits to the Red Cross charity.
- The CEO was awarded The Times Man of the Year in 2017

Planning our Writing

Decide on your point of view. Are you for and against this company developing tourism on the island?

Positives:

Create jobs in the area
Create money for local people/ country
The company donates some of its profit money to charity



Can you add one here?

Negatives:

Pollution created by tourists- using more vehicles to travel around etc.
Local good become expensive
Damage to the landscape- litter, erosion etc.



Can you add one here?

Remember you are choosing only **one point of view**.

Example 1:

Travelling is one of the most **valuable** and **enriching experiences** in our lives increasing our knowledge, **opening our minds**, enriching our spirits, extending new moral values; and you can find many destinations in the world that would **fulfil your desires**. However, if what you are looking for is a **unique** and **memorable** experience that will give you the opportunity to learn about another culture through art, **cultural events**, **historical sites**, and **archaeological treasures**, a place to visit is certainly Italy. Among many places in the world where you can relive the past, Italy is certainly the most **charming place**. This little country in the middle of the Mediterranean represents the cradle of the Roman Empire and the Renaissance, and offers an **incredible number** of **opportunities** for people eager to learn about an ancient civilization that shaped the history of many cultures. Moreover, "according

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to UNESCO" ("United Nations Educational, Scientific and Cultural Organization"), Italy is the place where you can find 66% of the "world's historical artistic heritage", which is an incredible number if you consider that Italy is only "116,346.5 sq mi". Although every little corner of this country will be unforgettable to you because all of its towns and cities are veritable living museums there are two cities that you cannot miss because of their beauty and their historic, cultural, and artistic value, and these cities are Rome and Venice.

What features can you see here? What point of view are they taking? How do you know? Why have I highlighted certain words?

Example 2:

Tourism can lead to many problems. First of all the income from tourism is not reliable. For example, last month in Egypt, there were some political problems, and suddenly it affected tourism dramatically, which is very important for the economy.

A second point is that the jobs from tourism are poorly paid. People working as waiters or cleaners do not receive high salaries.

However, the most important point is that tourism can lead to problems such as lack of respect for the local culture, or even cause problems such as alcoholism.



Vocabulary you may wish to use:

Positive		Negative	
Enjoy	Picturesque	Pollution	Crowds
Welcoming people	Traditions	Congestion	Mass tourism
Awe-inspiring	Friendly	Seasonal	Company
Benefit	Peaceful	Damage	Erosion
Ultimate	Opportunity	Protect	Habitats
Unique	Jobs created	Overcrowding	litter
Outstanding	Magnificent	Destruction	unrest
Unspoilt	Locals	Disaster	Preserve
Stunning scenery	Experience	Conflicts	Reserves
General			
Economy	Employment	Facilities	Sustainable tourism
Generates	Wealth	Travel	Leisure time
Infrastructure	Promote	Area	Environment

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Plan what you are going to write in your paragraphs (you don't have to use this plan if you don't want to): **REMEMBER, you need to decide which point of view to choose- is it good or bad that Magnacorp want to build their resort?**

<p>Introduction – what is happening? Where is it going to happen? When is it going to happen?</p>	
<p>Paragraph 1– add your first main point</p>	
<p>Paragraph 2 –add your second main point</p>	
<p>Paragraph 3– add your third main point</p>	
<p>Conclusion –Summarise your points making your point of view very clear</p>	



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Tuesday

LI: I can write a persuasive speech

Yesterday we looked at different examples of persuasive writing whether tourism is good or bad for a particular place.

Today you are going to write your persuasive speeches. **REMEMBER**, you are only writing **ONE** point of view. We have written persuasive speeches before. Can you remember the features they have?

Success Criteria:

- Attention grabbing introduction
- Add repetition
- Use the power of three
- Include emotive language
- Use some rhetorical questions
- Add some statistics/ facts
- Use personal pronouns- I, you, we
- Include modal verbs- must, can, should, will
- Using conjunctions- in addition, moreover, therefore, because etc

A model introduction against:

I am here today to explain to you why we should **not** allow Magnacorp to build its resort on our beautiful island.

Having lived on this island for my entire life, I have grown up appreciating and helping to sustain the magnificent wildlife and the beautiful landscape Mother Nature has crafted. If we allow a vast multinational company to come to our picturesque island, the unique and unspoilt landscape will be ruined forever. Can we allow this to happen?

A model introduction for:

I am standing in front of you, the good people of Brava, to explain why we must allow Magnacorp to develop a luxury leisure resort on our island, which is clearly for **everyone's** benefit. We, the local residents, will benefit hugely from this fantastic development.

The facts are simple, if Magnacorp chooses our island of Brava to build their development, it will bring wealth and prosperity to all of us. Can we afford to miss this once in a lifetime opportunity?

Now it's your turn. Remember to refer back to your plan and paragraph your work carefully.



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Wednesday

LI: I can edit and proofread my writing

Proofreading and Editing

Like any good author, you must remember to always check your writing for any mistakes and edit it to make it even better. Brilliant writing takes time and lots of drafts!

Start by **proofreading**. This is where you are checking your writing for **spelling mistakes**, making sure your **grammar is correct** and that your **punctuation is accurate**.

Your writing should be clear and easy to understand for someone else to read.

Make sure you read your writing aloud- it is much easier to hear mistakes. Ensure you read exactly what you have written, not what you think you have written!

Now it's time to **edit**.

Remember to:

- Add- extra descriptive detail
- Take away- cross out words/ sentences you don't think are suitable
- Replace- change words/ phrases for better ones
- Aloud – read it aloud. How does it sound? Is it convincing? Is it persuasive?

Look back at the SC:

- Attention grabbing introduction
- Add repetition
- Use the power of three
- Include emotive language
- Use some rhetorical questions
- Add some statistics/ facts
- Use personal pronouns- I, you, we
- Include modal verbs- must, can, should, will
- Using conjunctions- in addition, moreover, therefore, because etc

When you have done all of these, please read it to someone in your house.

What do they think? Have you convinced them? Remember this is a speech and is meant to be delivered to an audience.

Are there any parts that are ambiguous?

Have they made any suggestions in ways to improve it? Do you agree? Will you make those changes?

When you are happy with your changes, publish your writing. Remember to think about your handwriting and presentation.

The Year 5 teachers are looking forward to reading your writing.

Enjoy Learning!