LI: I can explain sustainable tourism and describe why it is important.



What do you think this sign means?
Where is it located? Who might have put it there? Why?

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Sustainable tourism: is visiting somewhere as a tourist and trying to make a positive impact on the environment, the people and the economy. Sustainable tourism benefits the local economy, has little impact the environment and educates tourists about the local community.



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The three main areas of sustainable tourism

Human welfare:

 Tourism should affect the locals positively economically in a way that preserves local people, nature and wildlife in the long run.

· Locals should have all their basic needs covered before tourists.

Locals and their customs should always be respected by tourists.

Prices should not rise to a level where locals can't afford life.

Animal welfare:

- · Wildlife should not be affected by tourism, only observed.
- · Their natural habitat should be protected and respected.
- · Animals should not be put in zoos for people's amusement.

Nature preservation:

- Nature should always be protected so it can be used by future generations.
- Numbers of visitors to nature areas should be government controlled to avoid degradation and uncontrolled amounts of nondegradable waste.



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Here are some of the things that promote sustainable tourism

Respect local people and local culture	Support the local economy	Protect the local environment
-Learning about local customs.	-Buy from small business and	-Use environmental forms of
Eg: when to dress respectfully.	street vendors.	transport.
-Learn some words and phrases	-Use local tour guides.	-Produce as little waste as
from the local language.	· ·	possible and take any litter with
	-Stay in small hotels and hostels	you.
-Ask before taking photographs	owned by local people.	
of locals.		- Visit rescue centres that are
		run ethically (have good moral principles).

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Which of these images reflect sustainable tourism? Why?













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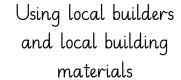


Renewable energy

Harvesting rainwater

Making furniture from local resources

Growing food in the resort grounds



Digging water wells

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Magnacorp, the international company have been given permission to develop a tourist resort on the island of Brava, Cape Verde.

You are going to design a sustainable tourist resort on the island. Where would be a good location for the resort? It could be on the coast or inland.





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Design your own Eco-Resort

Describe what your resort would look like.

What will the accommodation be like? What materials will you use?

How will you lay out your resort so it is the best use of the environment?

What activities you will offer to the tourists?

Explain how your resort will be sustainable.

What features will it have that make it sustainable?

You can present your design in any way you like; you could make a power point or produce a leaflet — remember to explain what makes your resort sustainable.