

Geography Lesson 6

LI: I can explain sustainable tourism and describe why it is important.



What do you think this sign means?
Where is it located? Who might have put it there? Why?

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Sustainable tourism: is visiting somewhere as a tourist and trying to make a positive impact on the environment, the people and the economy. Sustainable tourism benefits the local economy, has little impact the environment and educates tourists about the local community.



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The three main areas of sustainable tourism

Human welfare:

- Tourism should affect the locals positively economically in a way that preserves local people, nature and wildlife in the long run.
- Locals should have all their basic needs covered before tourists.
- Locals and their customs should always be respected by tourists.
- Prices should not rise to a level where locals can't afford life.

Animal welfare:

- Wildlife should not be affected by tourism, only observed.
- Their natural habitat should be protected and respected.
- Animals should not be put in zoos for people's amusement.

Nature preservation:

- Nature should always be protected so it can be used by future generations.
- Numbers of visitors to nature areas should be government controlled to avoid degradation and uncontrolled amounts of nondegradable waste.



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Here are some of the things that promote sustainable tourism

| Respect local people and local culture | Support the local economy | Protect the local environment |
|---|---|---|
| <ul style="list-style-type: none">-Learning about local customs. Eg: when to dress respectfully.-Learn some words and phrases from the local language.-Ask before taking photographs of locals. | <ul style="list-style-type: none">-Buy from small business and street vendors.-Use local tour guides.-Stay in small hotels and hostels owned by local people. | <ul style="list-style-type: none">-Use environmental forms of transport.-Produce as little waste as possible and take any litter with you.- Visit rescue centres that are run ethically (have good moral principles). |

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Which of these images reflect sustainable tourism? Why?



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Renewable energy



Harvesting rainwater



Growing food in the resort grounds



Making furniture from local resources



Using local builders and local building materials



Digging water wells

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Magnacorp, the international company have been given permission to develop a tourist resort on the island of Brava, Cape Verde.

You are going to design a sustainable tourist resort on the island.

Where would be a good location for the resort?

It could be on the coast or inland.



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Design your own Eco-Resort

Describe what your resort would look like.

What will the accommodation be like? What materials will you use?

How will you lay out your resort so it is the best use of the environment?

What activities you will offer to the tourists?

Explain how your resort will be sustainable.

What features will it have that make it sustainable ?

You can present your design in any way you like; you could make a power point or produce a leaflet – remember to explain what makes your resort sustainable.